



BT Self-Managed Streaming

Deliver high impact, rich-media messages including video, audio and presentations to your audience virtually anywhere around the world, anytime.

Key benefits of BT Streaming services

- Deliver the right message at the right time; live or on demand
- Promote your corporate image with custom branding
- Cost effective, no infrastructure upgrades or additional hardware required
- Reach all your employees with high quality live video
- Establish a corporate wide communication culture.

How BT Self-Managed Streaming works

Streaming, or webcasting, enables you to deliver high impact, rich-media messages including video, audio and presentations to your audience over the internet. With BT Self-Managed Streaming, you schedule, organise and manage your own streamed events, enabling you to reach your target audience and ensure that location isn't a barrier to conducting efficient, cost-effective and wide-reaching events.

You have flexibility to:

- Leverage your video conferencing investment to get your message across to a wider audience by using streamed events. Alternatively, you have the option to use webcam video for up to 10 presenters
- Tailor the look and feel of your streamed events to promote your brand identity to your audience
- Capture key audience metrics through a configurable registration page
- Set-up the audience page to allow participants to choose how they wish to view the event e.g. move the slides and/or video to a size and position of their choice
- Enhance your event with a wide choice of widgets
- Capture audience opinions and feedback through the use of surveys and polls
- Use the Presentation Manager tool to prepare and practice the delivery of your event including managing the order and delivery of your slides, polls etc.
- Interact with your audience through Q&A
- Organise a live or on demand only streamed event.

How to view a BT Self-Managed streamed event

You need:

A personal computer or laptop with:

- Internet access
- Sound card
- Speakers
- Adobe® Flash® Player.

or an Android or iOS mobile device.

When would you use BT Self-Managed streaming?

The uses for streaming are almost limitless. Here are just a few ways our customers are using it to engage their audience:

- Team announcements
- Product launches
- Project briefings
- Company updates
- Distance learning/training
- All-Hands calls.

Organise a live streamed event

Whether your event is audio only or includes video, you can configure, practice and deliver your live event using the Presentation Manager tool. Once you are ready, simply send out your event URL to allow your audience to access the event.

Organise an on demand streamed event

Create your event and when you're happy with it, make it available to your audience on demand. Simply send out your event URL to allow your audience to access the event.

BT Self-Managed Streaming packages

Standard streaming packages include the following:

- Minimum event duration: 1 hour, which can be optionally extended
- 90 day replay to allow those who missed your event to access it at a time that's convenient to them
- Welcome screen to hold your audience until your event starts
- Advanced reporting and analytics to measure engagement and effectiveness
- Event delivery to mobile devices to maximise the reach of your message
- Slides, polls, Q&A and other great features to engage your audience
- Confirmation, reminder and post-event user emails to maximise the success of the event.

BT Enterprise Streaming - delivering your message to your corporate intranet audience

To manage your corporate bandwidth more effectively our intranet solution uses software peering technology to deliver your streamed event. This is done via a desktop client that utilises your existing Local Area Network thus optimising the Wide Area Network bandwidth demands, removing the need for you to add more bandwidth or buy additional hardware. The more computers connecting to your streamed event the more efficient the desktop client becomes with reduced load and a higher built in redundancy across your network.

Why BT Conferencing?

- Experience: over 25 years of getting local, regional and global people and systems working together
- The right products for the job: user friendly services, tailored to work for you
- Help when you need it: we're always on hand with 24/7 helpdesk support, wherever you are in the world
- Education and awareness: we'll provide training and ongoing education programs to get the best from your conferencing solutions.

Get in touch

If you like the sound of our approach we'd love to put together a more detailed proposal to help your corporation get more out of conferencing. Please contact your BT Account Manager directly or contact us at:

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